



LINKEDIN FOR LEADS

# *Creating An Offer*

## **WORKBOOK**

# OFFER IDEAS



## WELCOME TO LESSON 5

In this lesson, we will be diving into the exact steps for you to create the perfect offer for your clients! We'll create your own custom Offer Creation CheatSheet with a total of 108 ideas to offer your clients!!

By the end of it, you'll have all the components of a signature, more-than-anyone-else offer that your dream clients will fall in love with!! Let's go!!

“WE WANT TO MAKE AN OFFER THAT'S SO DIFFERENT THAT YOU CAN SKIP THE AWKWARD EXPLANATION OF WHY YOUR PRODUCT IS DIFFERENT FROM EVERYONE ELSE.”



## OFFER CREATION CHEATSHEETS

In the next steps, we will be creating your Offer Creation CheatSheet to help us come up with ideas. We will first list all the possible objections & then find an offer idea that solves the problem.

You will end up with a completed Google Sheet with

- 36 Done-For-You,
- 36 Done-With-You
- 36 Do-It-Yourself

solutions for you to potentially offer your clients.

Take a look at the example I created by clicking the button below or scanning the QR code

[CLICK HERE TO ACCESS THE DOCUMENT](#)



*Side note: We will be using AI prompts today to create the Offer Creation Cheatsheet , a large spreadsheet of personalized ideas to offer your clients. If this is difficult for you, please click the button below & we will create it for you within the next 24 business hrs. for a small fee.*

[ORDER MY CUSTOM OFFER CREATION CHEATSHEET](#)

# BRAINSTORMING

Fill in the blanks & Copy & Paste this prompt into Gemini AI.

I'm an \_\_\_\_\_ who wants to help \_\_\_\_\_ to \_\_\_\_\_ , but I face several challenges in knowing exactly what services & solutions to offer. Please give me 6 steps to \_\_\_\_\_ that may be overwhelming to \_\_\_\_\_.

## EXAMPLE:

I'm an travel planner who wants to help single women to plan their international trips , but I face several challenges in knowing exactly what services & solutions to offer. Please give me 6 steps to planning an international trip that may be overwhelming to single women .

[CLICK HERE TO GO TO GEMINI AI](#)

# FINDING THE STEPS

Refer to the answer Gemini gave you from the previous prompt for this exercise.

List the 6 steps that Gemini gave you that could be overwhelming to your target audience. If they don't feel like the correct 6 steps, you may also just write them out yourself.


## **Example-**

	Destination Research & Selection
	Budget Planning
	Itinerary Creation
	Accommodation Booking
	Transportation and Logistics
	Safety and Emergency Preparedness



# MORE BRAINSTORMING

Fill in the blanks & Copy & Paste this prompt into Gemini AI. Start a new conversation for this one. Watch the video for full details.

I'm an \_\_\_\_\_ who wants to help \_\_\_\_\_ to \_\_\_\_\_, but I face several challenges in knowing exactly what services & solutions to offer. Can you create a table that I can export to Sheets with the following sections:

Scenarios: 1 specific steps related to \_\_\_\_\_, as \_\_\_\_\_ -  
" \_\_\_\_\_ "

Objections: For each scenario, fill in the blank with 6 common objections \_\_\_\_\_ might have.-, "Is Hard, Confusing and frustrating, I won't like it, and I will suck at it.", "Takes too much time,", "Is expensive", "Is not my priority", "Is unsustainable.", "Is undoable if I travel".

Resource Title: Give each objection a catchy title for a resource/service that addresses it,

Done-For-You: Describe how a high-touch, fully managed solution could overcome each objection, these should be services I can offer to \_\_\_\_\_ to solve the problem of \_\_\_\_\_.

Done-With-You: Describe a collaborative approach where you work alongside the \_\_\_\_\_ to overcome the objection, these should be services I can offer to \_\_\_\_\_ to solve the problem of \_\_\_\_\_.

Do-It-Yourself: Offer practical tips and resources for \_\_\_\_\_ to handle the objection on their own, these should be services I can offer to \_\_\_\_\_ to solve the problem of \_\_\_\_\_.

There should be a total of 6 each of the following - objections, resources, DFY solutions, DWY solutions, DIY solutions.

[CLICK HERE TO GO TO GEMINI AI](#)

# AI PROMPT EXAMPLE

I'm an travel planner who wants to help single women to plan an international trip, but I face several challenges in knowing exactly what services & solutions to offer. Can you create a table that i can export to Sheets with the following sections:

Scenarios: 1 specific steps related to planning an international trip as single woman, "Destination Research & Selection"

Objections: For each scenario, fill in the blank with 6 common objections single women planning a solo international trip might have.-, "Is Hard, Confusing and frustrating, I won't like it, and I will suck at it.," "Takes too much time,", "Is expensive", "Is not my priority", "Is unsustainable.", "Is undoable if I travel".

Resource Title: Give each objection a catchy title for a resource/service that addresses it,

Done-For-You: Describe how a high-touch, fully managed solution could overcome each objection, these should be services I can offer to single women to solve the problem of planning a solo international trip.

Done-With-You: Describe a collaborative approach where you work alongside the single women to overcome the objection, these should be services I can offer to single women to solve the problem of planning a solo international trip.

Do-It-Yourself: Offer practical tips and resources for single women to handle the objection on their own, these should be services I can offer to single women to solve the problem of planning a solo international trip.

There should be a total of 6 each of the following - objections, resources, DFY solutions, DWY solutions, DIY solutions.





