

Creating An Offer WORKBOOK

OFFER IDEAS



WELCOME TO LESSON 5

In this lesson, we will be diving into the exact steps for you to create the perfect offer for your clients! We'll create your own custom Offer Creation CheatSheet with a total of 108 ideas to offer your clients!!

By the end of it, you'll have all the components of a signature, more-than-anyone-else offer that your dream clients will fall in love with!! Let's go!!

"WE WANT TO MAKE AN OFFER THAT'S SO DIFFERENT THAT YOU CAN SKIP THE AWKWARD EXPLANATION OF WHY YOUR PRODUCT IS DIFFERENT FROM EVERYONE ELSES."



OFFER CREATION CHEATSHEETS

In the next steps, we will be creating your Offer Creation CheatSheet to help us come up with ideas. We will first list all the possible objections & then find an offer idea that solves the problem.

You will end up with a completed Google Sheet with

- 36 Done-For-You,
- 36 Done-With-You
- 36 Do-It-Yourself

solutions for you to potentially offer your clients.

Take a look at the example I created by clicking the button below or scanning the QR code

CLICK HERE TO ACCESS THE DOCUMENT



Side note: We will be using AI prompts today to create the Offer Creation Cheatsheet, a large spreadsheet of personalized ideas to offer your clients. If this is difficult for you, please click the button below & we will create it for you within the next 24 business hrs. for a small fee.

ORDER MY CUSTOM OFFER CREATION CHEATSHEET

BRAINSTORMING

Fill in the blanks & Copy & Paste this prompt into <u>Gemini Al</u>.

l'm an	who
wants to help	
to	
but I face several challenge knowing exactly what servi solutions to offer. Please g steps to	ces &
that may be overwhelming	to .

EXAMPLE:

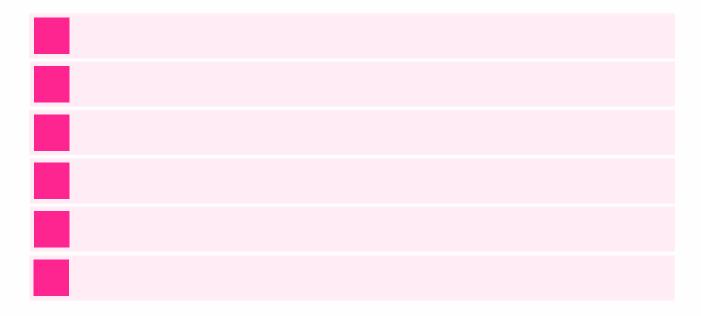
I'm an <u>travel planner</u> who wants to help <u>single women</u> to <u>plan their international trips</u>, but I face several challenges in knowing exactly what services & solutions to offer. Please give me 6 steps to <u>planning an international trip</u> that may be overwhelming to <u>single women</u>.

CLICK HERE TO GO TO GEMINI AI

FINDING THE STEPS

Refer to the answer Gemini gave you from the previous prompt for this excercise.

List the 6 steps that Gemini gave you that could be overwhelming to your target audience. If they don't feel like the correct 6 steps, you may also just write them out yourself.



Example-

Destination Research & Selection

Budget Planning

Itinerary Creation

Accommodation Booking

Transportation and Logistics

Safety and Emergency Preparedness

MORE BRAINSTORMING

Fill in the blanks & Copy & Paste this prompt into Gemini Al. Start a new conversation for this one. Watch the video for full details.

I'm an	who wants to
help	to
	, but I face several
	y what services & solutions to offer.
Can you create a table that I d	
following sections:	·
	ated to, as
	n n
	, fill in the blank with 6 common
	might have, "Is
	ng, I won't like it, and I will suck at
	Is expensive", "Is not my priority", "Is
unsustainable.", "Is undoable	
Resource Title: Give each obje	
resource/service that address	_
	a high-touch, fully managed solution
	on, these should be services I can offer
to	
	to solve the problem of
	ollaborative approach where you work
	to overcome the
objection, these should be se	
	to solve the problem of
Do-It-Yourself: Offer practical	tips and resources for
to handle the ol	bjection on their own, these should be
	to solve the
problem of	
	each of the following - objections,
	Y solutions DIV solutions

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AI PROMPT EXAMPLE

I'm an <u>travel planner</u> who wants to	
help <u>single women</u> to	
<u>plan an international trip</u> , but I face several challenges in	
knowing exactly what services & solutions to offer. Can you	
create a table that i can export to Sheets with the following	
sections:	
Scenarios: 1 specific steps related to <u>planning an internation</u>	a l
trip_ as single woman , "Destination Research & Selection	<u>"</u>
Objections: For each scenario, fill in the blank with 6 common	
objections <u>single women planning a solo international trip</u>	
might have, "Is Hard, Confusing and frustrating, I won't like	it,
and I will suck at it.," "Takes too much time,", "Is expensive", "Is	S
not my priority", "Is unsustainable.", "Is undoable if I travel".	
Resource Title: Give each objection a catchy title for a	
resource/service that addresses it,	
Done-For-You: Describe how a high-touch, fully managed	
solution could overcome each objection, these should be	
services I can offer to <u>single women</u> to solve the	
problem of <u>planning a solo international trip</u> .	
Done-With-You: Describe a collaborative approach where you	
work alongside the <u>single women</u> to overcome the	
objection, these should be services I can offer to	
<u>single women</u> to solve the problem of	
<u>planning a solo international trip</u>	<u>.</u>
Do-It-Yourself: Offer practical tips and resources for <u>single</u>	
women to handle the objection on their own, these should	
be services I can offer to <u>single women</u> to solve the)
problem of <u>planning a solo international trip</u>	
There should be a total of 6 each of the following - objections	,
resources, DFY solutions, DWY solutions, DIY solutions.	

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